

smiling voice.com

voiceover with a smile

Barbara Farragher

Voiceover Artist

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Commercials (Partial List)

Zappos–National TV commercial

- 1-800-FLOWERS: National TV commercial entitled “Frank Lemon”
- MTV: Network Promo and trailers
- Spice Channel: National network promo
- HBO: National network promo
- Ben & Jerry’s: National radio
- Beazer Homes: Regional radio
- Comcast Cable/Monmouth Cablevision: Local television spots

Industrial Narration (Partial List)

Labcorp/Qiagen: Training and Development CD for clinical sales professionals

- Microsoft: Windows Video Guide with Jennifer Aniston and Matthew Perry
- Holiday Inn: Audio tour for national resort chain
- Van Den Bergh Foods: Sales training video for Ragu and Mrs. Butterworth’s
- Miles Diagnostics: Laboratory products training video
- Diet Phone: Telephone preamble

Multimedia

- SNK Play More: Bonus DVD narration for King of Fighters Maximum Impact game
- PRO Video Production: Web site narration

Telephone Applications (Partial List)

- UPS
- AT&T
- Delta Airlines
- Pampered Chef

Store Casting

- ° Foodtown: Ongoing weekly in-store retail audio commercials

Satellite Radio/Internet Radio**Various ads played on Pandora Radio****On-air**

WJRZ-FM, NJ (Classic Hits air personality and talk show host September 2010-present

- ° WRAT-FM, NJ (AOR) air personality, 1997-2002
- ° WNCS-FM, Vt. (AAA) afternoon drive air personality, 1992-1994
- ° WDHA-FM, NJ (AOR) air personality, 1989-1992
- ° WMGQ-FM NJ (AC) morning drive news anchor and sidekick, 1990-1992
- ° WKXW-FM NJ (CHR) afternoon drive news 1989
- ° WJLK-FM NJ (CHR) voiceovers, internship 1987-1988
- ° WMCX-FM NJ (ALT) program director, air personality 1986-1989

Education

BA in Speech, Communication, and Theater, Monmouth University, West Long Branch, NJ,